



# MANAGING YOUR CREATIVE BUSINESS

Translating your creativity into a business means learning to think about your art in a new way.

With Allen as your guide, you will learn how to tackle those five key factors for success:

- Understanding your situation
- Focusing on what you can do best
- Being accountable to yourself
- Learning to manage your cash
- Imagine the future you want! (and plan)

Book your place now and let Allen show you how to succeed in your creative business.

## FOR CREATIVE ENTREPRENEURS

Allen Roberts has been consulting for small business operators for over twenty five years. In this workshop, he will introduce you to concepts and practices that will help you to plan, develop and succeed as a creative entrepreneur.

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**Saturday 6 February 2021**

**\$75 members / \$90 non-members**

**2pm - 4pm | Online via Zoom**

**Book your space now**

**[www.newc.org.au](http://www.newc.org.au)**

**StrategyAudit**

Wisdom comes from extensive experience

