

Marketing & Distribution for Indie Authors

(or, how to do it all on the smell of an oily rag!)

Marketing and distribution guidance for authors and independent publishers.

This is your opportunity to join an industry professional for a deep dive into marketing and strategy. Understand distribution options, how to create an affordable marketing strategy, and put it all together to make sure that your book reaches its widest possible audience.

Independence
Know-how
Control

WRITE
EDIT
PUBLISH

Saturday 6 August 2022

2pm - 4pm

Members \$30

Non-Members \$45

Meet Rachael McDiarmid

Rachael is the Director of RM Marketing Services. She has been involved in the Australasian publishing industry since 1990 and brings decades of skills, knowledge and expertise to bear on book sales, marketing and distribution.

